Marketing Memo: Garmin's Holiday Handheld Rebate

November 17, 2015

GARMIN.

Garmin's Holiday Handheld Rebate

Save up to \$100 on Select Garmin Portables between November 17th and December 31st!

Just in time for the holidays, Garmin is pleased to begin offering rebates on select portable devices. Starting today through December 31, 2015, customers can save up to \$100 on some of our most popular portable devices. These devices can make flying easier, more convenient, and more enjoyable - and could be the perfect gift for the pilot in your life.

Rebates are available for the aera 500 series, aera 795/796, GPSMAP 695/696, Aviator Action Pack, GDL 39/39 3D, VIRB XE Aviation Bundle and the D2/D2 Bravo watches.

Customers can save \$100 on the Aviator Action Pack, which packages the Garmin D2 Pilot Watch with the VIRB Elite Aviation camera. Additional \$100 savings are available when purchasing an aera 550, 560, 795, or 796, as well as a GPSMAP 695 or 696 portable GPS. Savings of \$50 are available on the aera 500 and 510, D2 Bravo

Pilot Watch, GDL 39/39 3D, and the VIRB XE Aviation Bundle, which adds a Prop Filter and headset cable to Garmin's VIRB XE action camera. The D2 Pilot Watch also has savings of \$25.

One rebate is available for each qualifying product purchase.

Customers will need to fill out the attached rebate form, including their serial number and date of purchase. Please contact your Regional Sales Manager with any questions.



Mike.Young@Garmin.com

Holiday Savings Rebate Amounts

Garmin Product Purchased	Rebate Amount
aera 795/796	\$100
GPSMAP 695/696	\$100
aera 550/560	\$100
Aviator Action Pack (VIRB Elite/D2 [™] Watch)	\$100
aera 500/510	\$50
VIRB XE Aviation Bundle	\$50
GDL 39/39 3D	\$50
D2 [™] Bravo Pilot Watch	\$50
D2 [™] Pilot Watch	\$25





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Visit Garmin.com for more information about Garmin aviation products.

Garmin[®] Holiday Handheld Rebate

To qualify for this rebate, please complete the following steps. Incomplete coupons will not be accepted or returned.

1. Purchase a qualifying Garmin VIRB® XE Aviation Bundle; D2[™] pilot watch, D2[™] Bravo pilot watch, Aviator Action Pack; aera[®] 500, 510, 550, 560, 795, 796 navigators; GDL® 39, GDL 39 3D data transceivers; or GPSMAP[®] 695 and 696 mapping devices from November 16, 2015 through December 31, 2015, and receive \$25 to \$100 USD via mail-in rebate. Rebate submissions must be postmarked by January 29, 2016.

2. Read and comple	te this rebate coupon.	Garmin Product Purchased	Rebate Amount
Garmin Dealer	Purchase Date	aera 550/560	\$100
Customer Name		aera 795/796	\$100
Address		GPSMAP 695/696	\$100
		Aviator Action Pack	\$100
City/State	Zip / Postal Code Note: Rebate checks will be mailed to U.S. or Canadian addresses only.	aera 500/510	\$50
Phone Number	Note. Rebate checks will be maned to 0.5. of Canadian addresses only.	D2™ Bravo pilot watch	\$50
Email		GDL 39/39 3D	\$50
Linan	Note: Your email address will only be used for correspondence about this rebate promotion	VIRB XE Aviation Bundle	\$50
2 Decister were Com		D2™ pilot watch	\$25

3. Register your Garmin items by visiting myGarmin.com

4. Enclose a legible copy of your original, dated, and itemized receipt or invoice from the authorized Garmin dealer showing your proof of purchase. The receipt must be legible. The end customer must be invoiced by the dealer within the promotion dates. Failure to provide can cause delays in processing your rebate.

NOTE: Garmin requires that you mail your completed rebate coupon along with a copy of your dated, itemized receipt or invoice from your dealer. This rebate only applies to qualifying aviation models purchased either directly or online from authorized independent Garmin dealers.

5. Provide the model name and serial number of the Garmin product(s) on the corresponding line(s) below. Product serial numbers are required.

Garmin Product Purchased		REQUIRED Serial Number(s):	
TOTAL REBATE AMOUNT		\$	
6. Mail your submission (postmarked by January 29, 2016) to:	For questions about this offer: Contact us at rebate@garmin.com or by phone at 913-440-1822, Monday through		
Garmin International, Inc	Friday, 8 a.m. to 5 p.m. CT.		
Garmin Holiday Handheld Rebate	Garmin recommends making a copy of your receipt and completed rebate coupon for your records.		
1200 E 151st Street	Please allow 6-8 weeks to process your rebate request. Canadian customers, please allow additional 4-8 weeks to		
Olathe, KS 66062	receive your rebate after it has been processed.		
TERMS & CONDITIONS: This rebate is redeemable only by residents of U.S. and Canada and may not be combined with any other offer directly from Garmin. Rebate will be paid in USD only. Garmin is not responsible for incomplete requests, loss in mail, postage due or C.O.D receipts or any consequential or incidental damages. Garmin reserves the right to rescind or change this offer. Recipient is responsible for any applicable taxes. Limit one rebate per valid serial number. Requests for multiple rebates from groups, clubs, or organizations will not be honored. This coupon only applies to the Garmin units listed on this coupon. Refurbished or newly overhauled products do not qualify for the rebate. This rebate only applies to qualifying aviation models purchased either directly or online from authorized independent Garmin dealers. Void where			

prohibited or otherwise restricted by law. Garmin suggests making a copy of your receipt and completed rebate coupon for your records.